



It's Not Right!
Neighbours, Friends & Families for Older Adults



Alberta
Elder Abuse Awareness Network

Alberta's Approach

- Provincial in scope
- Test as many different audiences as possible
- Establish an opportunity for shared learning
- Identify best practices and address challenges
- Create a vision



How It All Came Together



Starting Point

- September 2014
 - Two / one-day training sessions offered
 - 56 service providers trained
 - Potential audiences included (youth, seniors, professionals, general public, etc.)
 - Established a monthly conference call



Outcome

- 52+ Workshops/Presentations
- 843+ Participants
- Audiences Reached Included:
 - seniors, youth, faith groups, community professionals, general public, senior centers, senior housing, metis communities, and government staff



Key Learning - Community

Community of Practice

Key Learnings	Challenges
Support from AEAAAN	Trainers leave position
Monthly conference calls/motivation	Time commitment required
Access to print materials	Access to website materials
Shared best practices	Not everyone participated
Developed relationships- builds AEAAAN	Evaluation process

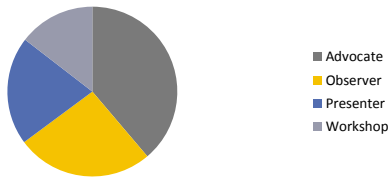


Key Learning – Within Community

Key Learnings	Challenges
Diversity of groups – invited back	Need translated materials
Experiences varied in size of groups	Community saturated with elder abuse training
Build relationships with community organizations	Public – online registration
Coordinated Community Response	Lack of Knowledge on legislation/resources
“We care for seniors”	Professionals “fix things”



Key Learning – Engagement Interest



Next Steps

- AEAAN's consideration for next steps:
 - Future Direction:
 - ✓ Further training events (increase # of trainers)
 - ✓ Explore funding potential
 - ✓ Community of Practice events
 - ✓ Provincial growth and potential program development