



"It's Not Right" – Changing the Conversation to Stop Abuse of Older Adults

Become one of our 2017 Champions for Social Change

In collaboration with the Ontario Seniors' Secretariat, Elder Abuse Ontario and Western University invite you to be part of a provincial initiative to engage our citizens in challenging social norms and encouraging bystander interventions in support of at-risk seniors.

What YOU can do to get involved:

Contact us to register for a one-day workshop in your region (below)

At the one-day regional workshop,

- ✓ You will learn about ***It's Not Right! Neighbours, Friends and Families for Older Adults (INR-NFF)*** – a proven, high performing education and engagement tool
- ✓ You will meet other passionate advocates and professionals who have been identified as leaders and influencers
- ✓ Together, we will set highly 'do-able' goals and make a coordinated regional plan to engage your community
- ✓ You will take-away the INR-NFF tools and materials to be able to deliver presentations. Each participant will commit to delivering a minimum of 3 INR-NFF presentations by Fall 2017 and supporting the roll-out of their regional plan.

There is no cost for registration or for the materials.

JOIN US!

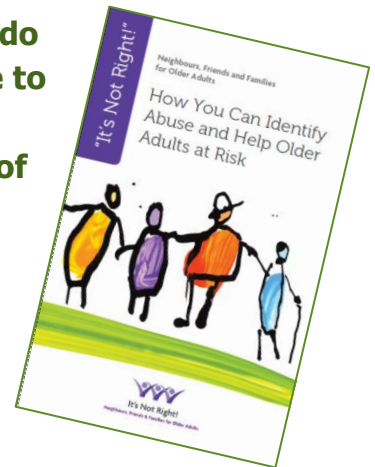


It's Not Right!

Neighbours, Friends & Families for Older Adults



See how little things YOU do can make a **BIG** difference to change attitudes and behaviours to stop abuse of older adults



Regional workshops are being held across the province. A workshop will be held in your region from 9am – 4pm:

DATE	LOCATION	DATE	LOCATION
Feb 15	Whitby	March 20	Toronto
Feb 24	Mississauga	March 27	London
March 2	Hanover	March 29	Sudbury
March 7	Ottawa	March 31	Sioux Lookout

Who should attend: Professionals, advocates or citizens who work in the area of older adults' safety and/or elder abuse education.

What the champion role requires: Participants should have experience with public speaking and making presentations. Be prepared to take action by committing to making a minimum of 3 INR presentations by Fall 2017 and supporting the roll out of a regional plan to engage your community in elder abuse prevention and intervention.

Register today! Spaces are limited. Registration is FREE.

Register: <http://itsnotright.ca/you-power-start-movement-2017>

CONTACT: Barb Potter at 519-661-2111 ext. 87486 or email bpotter7@uwo.ca

Lunch will be provided.

Travel subsidies of up to \$250 are available if you are traveling over 150 km to attend.



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