



“It’s Not Right” – Changing the Conversation
to Stop Abuse of Older Adults
**Become one of our 2017 Champions for
Social Change**

In collaboration with the Ontario Seniors’ Secretariat, Elder Abuse Ontario and Western University invite you to be part of a provincial initiative to engage our citizens in challenging social norms and encouraging bystander interventions in support of at-risk seniors.

What YOU can do to get involved:

Contact us to register for a one-day workshop in your region (below)

At the one-day regional workshop,

- ✓ You will learn about ***It’s Not Right! Neighbours, Friends and Families for Older Adults (INR-NFF)*** – a proven, high performing education and engagement tool
- ✓ You will meet other passionate advocates and professionals who have been identified as leaders and influencers
- ✓ Together, we will set highly ‘do-able’ goals and make a coordinated regional plan to engage your community
- ✓ You will take-away the INR-NFF tools and materials to be able to deliver presentations. Each participant will commit to delivering a minimum of 3 INR-NFF presentations by Fall 2017 and supporting the roll-out of their regional plan.

There is no cost for registration or for the materials.

JOIN US!

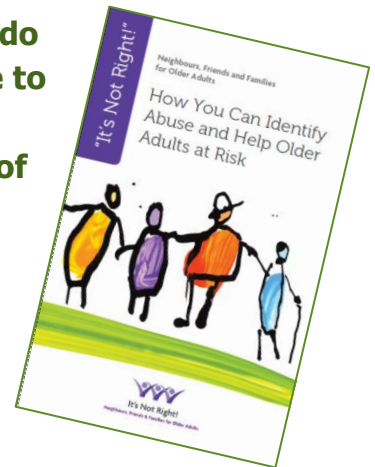


It’s Not Right!

Neighbours, Friends & Families for Older Adults



See how little things YOU do can make a **BIG** difference to change attitudes and behaviours to stop abuse of older adults



Regional workshops are being held across the province. A workshop will be held in your region from 9am – 4pm:

DATE	LOCATION	DATE	LOCATION
Feb 15	Whitby	March 20	Toronto
Feb 24	Mississauga	March 27	London
March 2	Hanover	March 29	Sudbury
March 7	Ottawa	March 31	Sioux Lookout

Who should attend: Professionals, advocates or citizens who work in the area of older adults' safety and/or elder abuse education.

What the champion role requires: Participants should have experience with public speaking and making presentations. Be prepared to take action by committing to making a minimum of 3 INR presentations by Fall 2017 and supporting the roll out of a regional plan to engage your community in elder abuse prevention and intervention.

Register today! Spaces are limited. Registration is FREE.

Register: <http://itsnotright.ca/you-power-start-movement-2017>

CONTACT: Barb Potter at 519-661-2111 ext. 87486 or email bpotter7@uwo.ca

Lunch will be provided.

Travel subsidies of up to \$250 are available if you are traveling over 150 km to attend.



Funded by

